

bango® Resale

Offers on Demand: Reimagining the subscription economy

Bango Resale is the Offers on Demand technology bringing hundreds of subscription products, apps, and streaming services to millions of new customers.

It allows companies like telcos to quickly join up a wide range of subscription services, bundling them into compelling offers, targeted at different customer segments, all added to a single customer bill.

Our technology already helps the biggest players in this market find new customers, with a network including Netflix, ESPN, Prime, YouTube, Peloton, Audible and more.

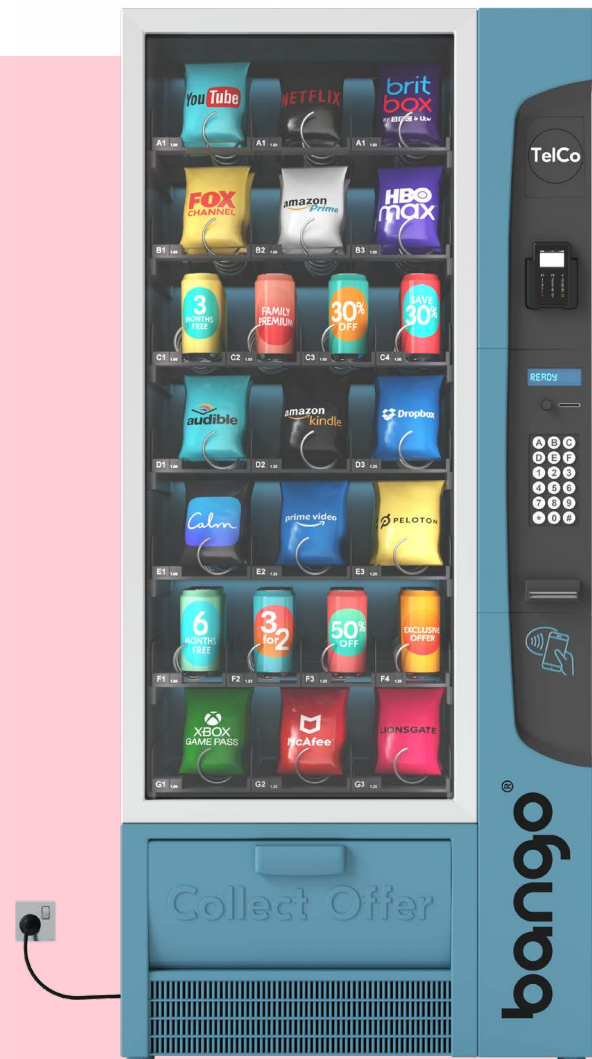
Bango Resale delivers all the technical capabilities to provide Offers on Demand and Superbundling. It changes the bundling model from one involving multiple, costly integrations to an instantly available, on-demand offers platform.

It has been created for subscribers — to find, choose and manage their favorite subscriptions. And it allows merchants and their resale partners to create a much greater range of subscription offers and bundles for every customer. And fast.

It works like a Digital Vending Machine

- Like a vending machine, Bango Resale is a ready-made, plug-in, one-stop Offers on Demand solution
- Rather than spending months building each deal from scratch, Bango offers a seamless drop-in SaaS solution that can be turned around in days
- Stocked with the very latest subscription services and deals
- It offers choice and variety for vendors, service providers and consumers
- Payment options are built-in

Welcome to the new world
of Offers on Demand.
Welcome to Bango Resale.



Key benefits

- Enables rapid deployment of an Offers on Demand and Superbundling business
- Makes it easy to onboard multiple partners
- Ensures seamless customer experiences for product discovery, offer selection, and product registration
- Handles complex billing arrangements such as charge to bill, card on file, or wallet
- Manages time-limited offers to maximize creativity and conversion
- Offers the flexibility of a “pick and choose” service rather than an “all or nothing bundle”
- Delivers a single, real-time view across all customers, products, offers and subscriptions with all offers, entitlements, subscriptions and payments data in one place



Digital Vending Machine – Inside Offers on Demand

Subscriptions and Offers

Be at the heart of your customers' subscription world – all the best subscriptions, products and promotional offers, in one place, on one bill.

Entitlements

Effectively manage all customer entitlements.

Suspend/Resume

Manage customer subscription payment schedules.

Connect Once

To the Bango Platform, and offer any partner subscription through any reseller - no more one-to-one connections or costly integrations.

Billing and Payment

Bango also supports billing-on-behalf-of for frictionless use of existing trusted payment methods. Offer charge-to-bill, to ensure subscribers can quickly and safely pay.

Offer Management

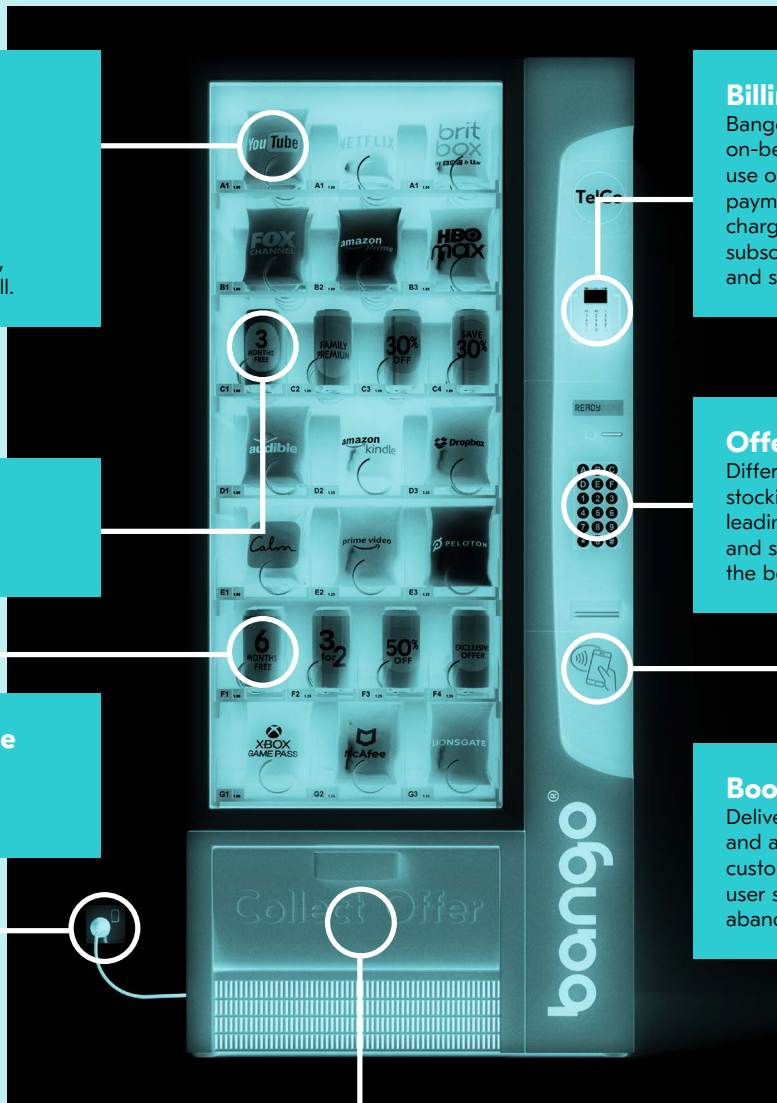
Differentiate by creatively stocking the DVM with leading digital products and services and provide the best offers.

Boost+

Delivers insights to obtain and acquire more paying customers through targeted user segmentation and abandoned cart notification.

Dashboard

Measure the success of bundled offers through insights available on the Resale dashboard.



Find out more at **Bango.com**